



What is it the TRM – Technology Rating Methodology?

The Technology Rating Methodology (or “TRM”) is a tool designed as to practically help Proposers to analyze and self-evaluate the exploitation potential for industrialization and market commercialization of their idea, providing a valuable methodology in order to improve the probability of success both for Researchers, willing to test their own ideas, and Investors (for instance, VC Funds and Business Angels), willing to filter out the worst investment opportunities from their deal flow.

Developed by

SC Sviluppo chimica S.p.A., acting on behalf of the partners of the NANOFORCE Project (Veneto Nanotech S.C.p.A., Association of Chemical Industry of the Czech Republic, Chemie-Cluster Bayern, Polish Chamber of Chemical Industry – PIPC, University of Nova Gorica, BioNanoNet Forschungs GmbH, Association of Chemical & Pharmaceutical Industry of the Slovak Republic – ZCHFP, Institute of High Pressure Physics, Polish Academy of Sciences – UNIPRESS).

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